



Right from the start, you work hard to provide young plants with a strong foundation. BASF can help with solutions like **Empress Intrinsic** brand fungicide, which provides disease protection from four top-of-mind root and crown pathogens.

Like all **Intrinsic** brand fungicides, it also delivers plant health benefits, including stronger, denser roots and resilience to the stresses that can occur in production.

Drench applications with **Empress Intrinsic** brand fungicide will protect young, susceptible plants from root-infecting pathogens in rooted plug, propagation and transplant stages of production.

At a time when consistent growth is critical, greenhouse and nursery growers can rely on this innovative solution.

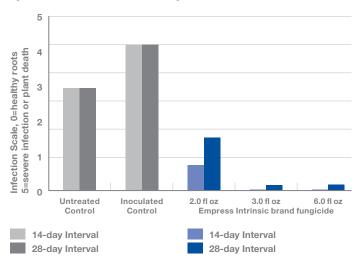
- Disease control: This fungicide protects young plants from major root diseases.
- Stronger roots: Intrinsic brand fungicides enhance growth efficiency to provide the healthy, dense root growth required for the production of high quality plants.
- Integrates with existing programs: Empress Intrinsic brand fungicide readily fits into your current disease management, rotation and plant production programs.



Effective disease control

- Empress[®] Intrinsic[®] brand fungicide protects young, susceptible plants from root-infecting pathogens.
- Use as a drench application in plug, rooted cuttings and transplant stages of production.

Pythium Control and Healthy Roots of Poinsettia



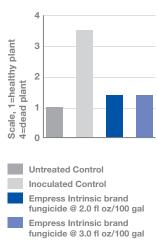
Trial conducted by A. Palmateer, University of Florida, Homestead, FL; 2012. Rating Scale: 0=healthy roots, 3=30-50% root infection, 5=>75% root infection or plant death. Rooted 'Early Freedom' poinsettia cuttings were transplanted into 6-inch containers and inoculated with Pythium myriotylum.

Empress Intrinsic brand fungicide controls the following soilborne diseases:

- Fusarium speciesF. oxysporum, F. solani
- Phytophthora species
 P. cinnamomi,
 P. nicoticanae, P. parasitica
- Pythium speciesP. aphanidermatum,P. irregulare, P. myriotylum
- Rhizoctonia species
 R. solani

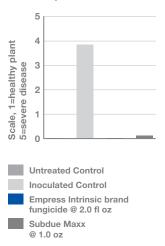
To learn more about **Empress Intrinsic** brand fungicide, visit betterplants.basf.us or contact your BASF representative.

Controls Damping-Off on Impatiens



M. Benson, North Carolina State University, 2012. Two applications at 14-day interval beginning 5/15/2012. Damping-off disease (Rhizoctonia solani)

Controls *Phytophthora* in Transplanted Vinca



Ann Chase, Chase Research and B. Uber, Crop Inspection, CA; 2012. Transplanted 'Bubble Gum Mix' vinca into 2.75 inch containers 08/29/2012 inoculated with Phytophthora nicotianae 3 times 09/04, 09/19, 10/03/2012. Three applications were made on 14-day intervals beginning 09/04/2012.